

Thursday 27 September 2018

## **Argentina, the next Guest Wine Region at La Cité du Vin in Bordeaux!**

On Wednesday 26 September, the Foundation for Wine Culture and Civilisations signed a co-organisation contract with Argentina, for the next Guest Wine Region temporary exhibition at La Cité du Vin. Gustavo Santos, Argentina's tourism minister, had announced his wish to produce an exhibition dedicated to Argentine wine culture during his visit to La Cité du Vin on 26 May. This exhibition will be presented at La Cité du Vin starting in August 2019.



Wednesday 26 September, Gustavo Santos (Minister of Tourism of the Republic), Mario Veron Guerra (Ambassador of Argentina in France), Gerardo Morales (Governor of Jujuy province), Federico Posadas (Minister of Culture and Tourism of Jujuy province) and Estanislao Villanueva (Secretary of Tourism of Salta province) met Sylvie Cazes (President of the Foundation for Wine Culture and Civilisations) and Philippe Massol (Director General), in the presence of Michel Durrieu, Director General of CRT Nouvelle-Aquitaine, to sign the co-organisation contract allowing Argentina to produce the next Guest Wine Region temporary exhibition at La Cité du Vin, in 2019.

### **The Guest Wine Region temporary exhibition**

Each year, the Foundation for Wine Culture and Civilisations gives a partner wine region or country the chance to present a "Guest Wine Region". The aim is to let the public discover a wine-producing region through its culture and civilisation, in an original and aesthetic exhibition, accompanied by numerous cultural events.

Georgia, as the oldest wine region in the world, was the first Guest Wine Region in autumn 2017. From 5 October 2018 to 6 January 2019, it is the Port wine region, the world's oldest appellation whose Upper Douro valley is inscribed as a cultural landscape in the UNESCO World Heritage List, that will take the place of honour for the second exhibition.

In August 2019, Argentina's Guest Wine Region exhibition will focus on the wines and viticultural landscapes of this country, which has the largest vineyard in South America. A rich and eclectic cultural programme will accompany this original exhibition.

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## **Support the cultural seasons at La Cité du Vin through the Foundation for Wine Culture and Civilisations:**

Thanks to donations from individuals and companies, the Foundation for Wine Culture and Civilisations, a recognised public-interest organisation, is able to offer a rich and varied cultural programme throughout the year at La Cité du Vin. It can thus transmit the age-old culture of wine to the greatest number possible, illuminating its meaning and helping to protect this intangible and universal heritage.

**Individuals** from €10 at [www.don.laciteduvin.com](http://www.don.laciteduvin.com), Friend from €250/year or Benefactor from €1 000/year. **Corporate Patrons of the cultural season** from €5 000/year. *International donations are also possible*

**About La Cité du Vin:** La Cité du Vin is a new-generation cultural site unique in the world, where the soul of wine is expressed through an immersive and sensory approach at the heart of an evocative architecture. La Cité du Vin shows wine in a different way, across the world, across the ages, in all cultures and in all civilisations. It offers a permanent tour, temporary exhibitions, wine-culture workshops and numerous events. Visitors can buy tickets on the website [www.laciteduvin.com](http://www.laciteduvin.com) and on the door.

In October 2018, La Cité du Vin is open every day, from 10am to 6pm weekdays and from 10am to 7pm at the weekend.

### Permanent tour and Belvedere ticket:

- Adult full price: €20 - dated ticket, including the permanent tour with the interactive travel companion and a tasting of world wine in the Belvedere.
- Children (6 to 17): €9 - dated ticket, including the permanent tour and a free glass of grape juice in the Belvedere.

### Annual subscription with unlimited access:

- Adult full price: €48 - Children (6 to 17): €22.

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