

Tuesday 28 May 2019

Cultural calendar / Exhibition at La Cité du Vin in Bordeaux

Argentina, lands of contrasts

From 12 August to 17 November 2019

Direction South America! After having celebrated the vineyards of Georgia and the Douro Valley, La Cité du Vin will be hosting Argentina from 12 August, for its next temporary exhibition featuring a Guest Wine Region.



A journey of the senses

From 12 August to 17 November, head for Argentina at La Cité du Vin! For 3 months, visitors will be invited on a real journey across Argentina's six main wine regions. Thanks to gigantic exhibits and digital and immersive displays, the exhibition will offer a sensory and participative experience of Argentina's nature in all its spectacular diversity. Visitors will be able to feel the differences in altitude, landscapes, climates, geographical conditions... The goal is to understand the multitude of combinations allowing Argentina to offer such a wide range of wines with their infinite variety of flavours. The legendary Malbec and Torrontès, another famous grape variety native to Argentina, will naturally take pride of place. At each stage of this adventure, icons from the six regions will relate the story of their wines, their gastronomy and their culture. Music and literature will also be part of the journey, combining a past and a present that are intimately linked to the culture of the vine.

2019 Guest Wine Region at La Cité du Vin

Each year, the Foundation for Wine Culture and Civilisations gives a partner wine region or country the opportunity to present its wine heritage. *"The aim is to let the public discover a great wine country from the point of view of its culture and civilisation, through an original exhibition accompanied by numerous cultural events. We are delighted that Argentina will be our 3rd Guest Wine Region!"* says Philippe Massol, Managing Director.

Georgia, the world's oldest wine country, was the first Guest Wine Region in autumn 2017. In 2018, it was the Porto region, one of the world's oldest appellations whose Upper Douro valley is inscribed as a cultural landscape in the UNESCO World Heritage List, that took the place of honour. Various events will be held during the *Argentina, lands of contrasts* exhibition, to explore the themes it addresses in greater depth.

About La Cité du Vin:

Located in Bordeaux, La Cité du Vin is a new generation cultural centre, unique in the world, where wine is presented in its cultural, civilizational, heritage and universal dimensions.

A cultural facility, a tourist site and a place of life and outings for Bordeaux residents, La Cité du Vin showcases vineyards from around the world through a permanent tour, temporary exhibitions, wine culture workshops and numerous events. Managed and developed by the Foundation for Wine Culture and Civilisations, La Cité du Vin is accessible to the greatest possible number and is open to all. A spectacular journey around the world, across the ages, in all cultures!

Opening hours & prices: laciteduvin.com

Support cultural seasons at La Cité du Vin:

Thanks to individual and corporate donors, the Foundation for Wine Culture and Civilisations can offer a rich and varied cultural programme at La Cité du Vin throughout the year.

Information: fondation.laciteduvin.com

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