

Tuesday 12 November 2019

The Cité du Vin joins forces with Sotheby's Wine to put on an exceptional auction

An online auction for the benefit of the Foundation for Wine Culture and Civilisations was launched with Sotheby's Wine on 11 November. 42 lots of wine and unique experiences at prestigious wine estates in Bordeaux and around the world are being offered at auction to an international audience. The aim is to raise funds for the Foundation for Wine Culture and Civilisations and thus support its missions to protect and pass on the cultural heritage of wine.



Photo credit: photo Mamie Boude / Cité du Vin / X-TU architects

42 exceptional lots and 1 evening event

The auction was launched on 11 November for a period of 12 days (until Friday 22 November), exclusively on [sothebys.com](https://www.sothebys.com). Bidders can use Sotheby's website or mobile application to bid on 42 different lots (exceptional wines and unique wine tourism experiences such as tours, tastings, dinners or overnight stays in prestigious properties).

"A sale on this scale is a first for the Foundation! We are therefore delighted to draw on the expertise of Sotheby's Wine on this occasion. Sotheby's standing and reputation will bring the attention of an international audience not only to the exceptional lots offered by our generous donors, but also to the Foundation for Wine Culture and Civilisations, its missions and its cultural and artistic actions," says Géraldine Clerc, the Foundation's patronage and development director.

The sale will close with a major event on 22 November: a gala dinner hosted by Jeannie Cho Lee (Master of Wine) with the support of Peter Lam (Chairman of the Hong Kong Tourism Board) in Hong Kong.

This auction is open to all, and should delight all wine lovers and those from Asia in particular.

All proceeds will go to the Foundation, to contribute to the creation and development of cultural activities at the Cité du Vin.

Patronage, economic pillar the Cité du Vin:

The second source of revenue after entrance ticket sales at the Cité du Vin, patronage is at the heart of the business model of the Foundation for Wine Culture and Civilisations. Thanks to the commitment and regular donations of French and foreign patrons, the Foundation promotes the Cité du Vin by allowing the creation of rich and varied cultural seasons and offers temporary exhibitions, free events, workshops and guided tours. In this way, it transmits the age-old culture of wine to the widest audience and contributes to protecting and passing on this intangible and universal heritage that is wine. In addition to support for exhibitions and cultural activities and the auction with Sotheby's Wine, the Foundation also organises two gala dinners: the annual gala dinner at the Cité du Vin, Bordeaux, on 30 January 2020 by Michelin-starred chef Pierre Gagnaire (La Grande Maison de Bernard Magrez); and, for the first time, a gala dinner at the Louvre Museum in Paris on 18 February 2020, by Michelin-starred chef Christophe Pelé (Le Clarence) to raise funds and continue its mission.

About the Cité du Vin:

Located in Bordeaux, the Cité du Vin is a new generation cultural centre, unique in the world, where wine is presented in its cultural, civilisational, heritage and universal dimensions.

A cultural facility, a tourist site and a place of life and outings for Bordeaux residents, the Cité du Vin showcases vineyards from around the world through a permanent tour, temporary exhibitions, wine culture workshops and numerous events. Managed and developed by the Foundation for Wine Culture and Civilisations, the Cité du Vin is accessible to the widest audience and is open to all. A spectacular journey around the world, across the ages, in all cultures!

In November, the Cité du Vin is open every weekday from 10 am to 6 pm and at weekends until 7 pm.

Practical information & prices: laciteduvin.com/en/plan-your-visit/practical-information

Support cultural seasons at the Cité du Vin:

Thanks to individual and corporate donors, the Foundation for Wine Culture and Civilisations can offer a rich and varied cultural programme at the Cité du Vin throughout the year.

Information: fondation.laciteduvin.com

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