

## La Cité du Vin recognised for its international outreach

La Cité du Vin received the Special Jury Prize for International Outreach on Friday 29 March, at the first Wine Tourism Trophies awards. The prize is awarded by *Terre de Vins* magazine and players in the wine and wine tourism sectors grouped in the wine tourism cluster of Atout France (the French tourism development agency). The award aims to recognise strong wine tourism offers, suited to the demands of a French and international clientele.



*Photo credit: Mamie Boude / La Cité du Vin / XTU architects*

More than 350 entries were considered and 3 Special Jury Prizes, 9 Golds, 9 Silvers and 9 Bronze Medals were awarded.

With 421,000 visitors welcomed in 2018, 38% of them from abroad and including 180 different nationalities, La Cité du Vin has established itself as the not-to-be-missed attraction for tourists from all over the world.

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**About La Cité du Vin:** Located in Bordeaux, La Cité du Vin is a new generation cultural centre, unique in the world, where wine is presented in its cultural, civilizational, heritage and universal dimensions. A cultural facility, a tourist site and a place of life and outings for Bordeaux residents, La Cité du Vin showcases vineyards from around the world through a permanent tour, temporary exhibitions, wine culture workshops and numerous events. Managed and developed by the Foundation for Wine Culture and Civilisations, La Cité du Vin is accessible to the greatest possible number and is open to all. A spectacular journey around the world, across the ages, in all cultures!

In April 2019, La Cité du Vin is open daily from 10am to 7pm (new hours from 6 April; open from 10am to 6pm until 6 April).

### Permanent tour and Belvedere ticket:

- Adult full price: €20 - dated ticket including the permanent tour with the interactive travel companion and a tasting of a world wine in the Belvedere.
- Children (aged 6 to 17): €9 - dated ticket including the permanent tour and a free glass of grape juice in the Belvedere.

### Annual subscription with unlimited access:

- Adult full price: €48 - Children (aged 6 to 17): €22.

### **Press contacts:**

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